

Philanthropists



CHANGE THE WORLD, JOIN THE NETWORK



LEVERAGE YOUR EFFORTS – JOIN THE INTERNATIONAL NETWORK

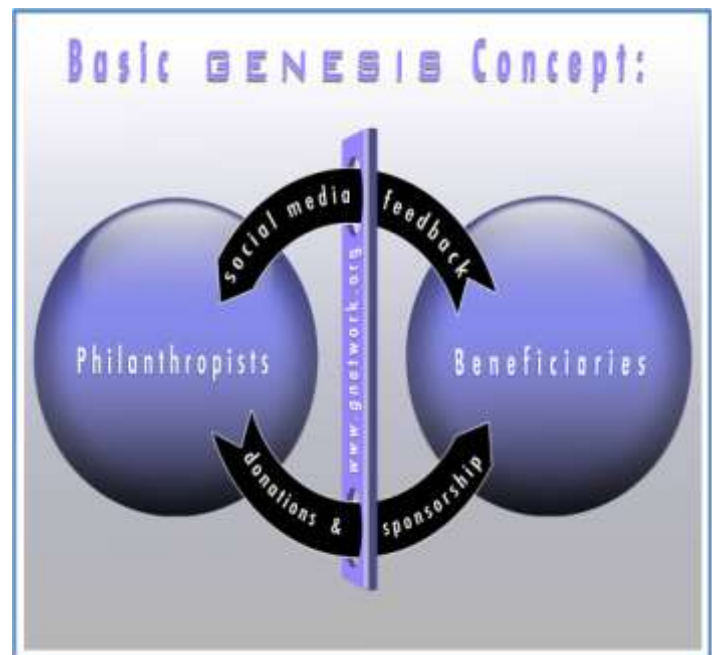
Connect Globally

Access a global network of children who need your help. Change the world.

The Genesis Network supports projects having the highest returns on human rights advancement from every dollar regardless of the beneficiaries' religion, gender, culture or nationality. 100% all in, all the time, no corners cut, no excuses. Our sole concern is the welfare of the innocent.

Genesis uses novel innovations in social media and communication technologies to leverage grassroots efforts around the world. Genesis provides a highly interactive environment wherein organization members, philanthropists, project community members and volunteers can communicate and collaborate effectively. The end result is a more transparent, accountable and ultimately more legitimate framework through which philanthropic activities are conducted.

The Genesis Network is not just another nonprofit organization with good intentions. It is an international community of people brought together through relationships built upon understanding, trust and mutual support.



By becoming a part of the Genesis Network you are able to collaborate with like-minded people from around the world on projects addressing issues that matter to you.



Members of the network have the opportunity to connect with other philanthropists, social entrepreneurs, donors, volunteers and project leaders to seek out new and innovative ways to support a given initiative, enabling deserving beneficiaries to receive maximum support for their cause and ensure its future success. The framework provides those that support a project the security of confidently knowing how their contribution is being used by being included within a loop of constant feedback that boosts the overall quality of the giving process.

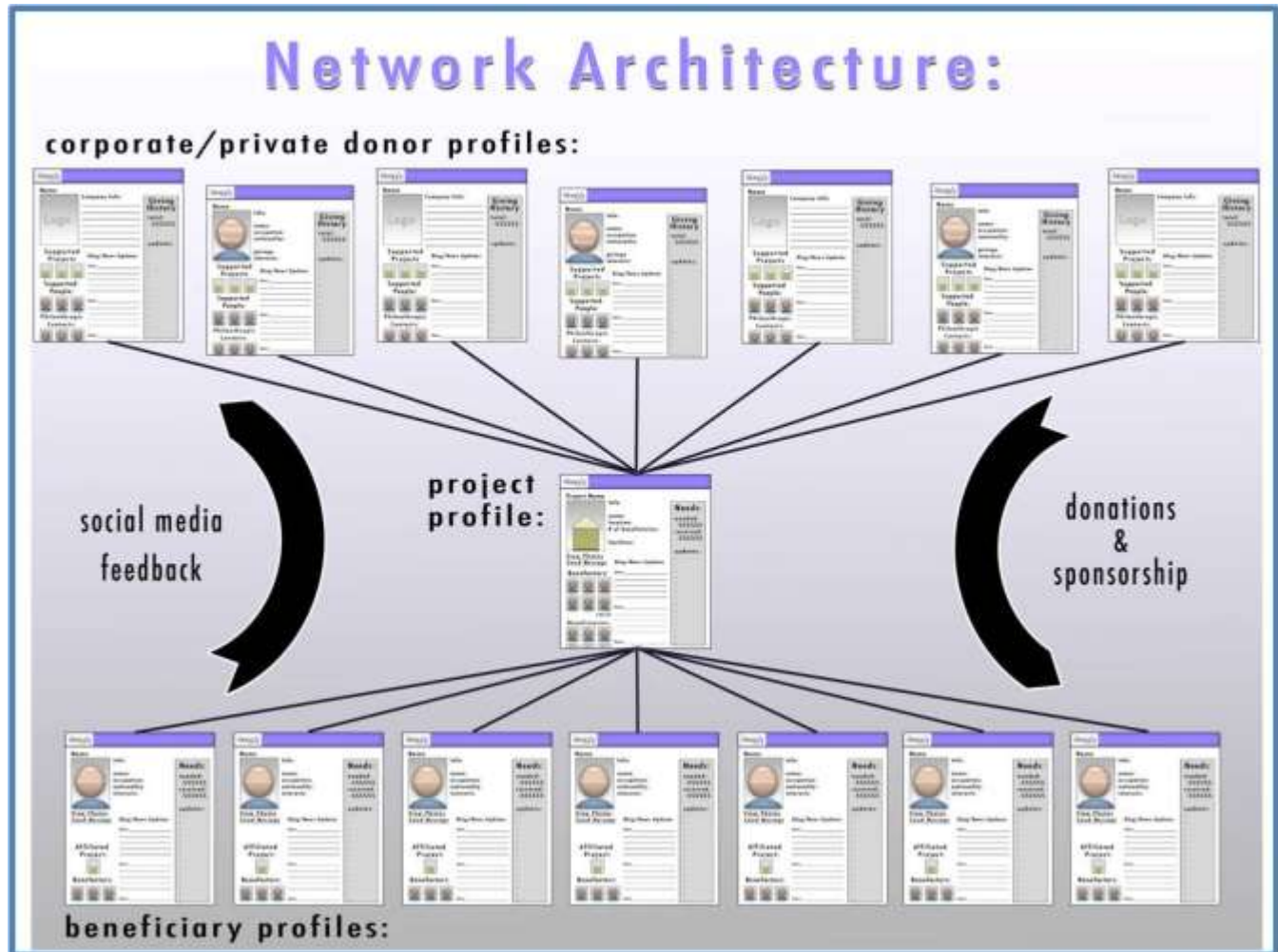
JOIN COMMUNITIES OF PHILANTHROPISTS TO PROVIDE MUCH NEEDED SUPPORT

Philanthropy Communities

Join groups of people around the world that are dedicated to making a difference.



By actively participating in communities of like-minded people, members have an opportunity to offer their expertise and advice in developing an effective project. Philanthropists are able to find projects within the Genesis Network that match their interests – giving them an opportunity to contribute to issues they care about. Each person additionally receives a full spectrum perspective on each project by communicating directly with the project leaders, donors, volunteers and involved community members.



KNOW WHO YOU ARE HELPING

Add a Face to Your Cause

No longer give your support blindly. Know who you're reaching, communicate with and meet the people and become a part of the project – give smart.

Once a project has provided the initial information requirements, it is published online for people around the world to see. To improve their assessment and overall quality ratings, projects provide additional detailed information about both the program and those who will benefit from it.

Three Pagodas Pass Education Project



Development begins with those that will ultimately reap the benefits of the services we seek to provide. By empowering local authorities and representatives, we develop leadership and accountability where it counts – locally.

[Donate to the Three Pagodas Pass Project](#)

Want more photos? Check us out: [flickr](#)

Comments: See the bottom of this page for recent comments about this project.

Key Objectives:

1. Provide schooling to 60+ orphans/year
2. Provide social support services to 300+ orphans/year
3. Develop vocational training program for local impoverished communities
4. Create alternative job opportunities
5. Reduce child involvement in informal and abuse labor such as child prostitution
6. Prevent child trafficking.


Project Synopsis: New Hope in coordination with local authorities, district leaders, local military and militia group leaders, and education representatives of Sangkhlaburi district in Kanchanaburi, Thailand to include the construction of two schools and one vocational training center, and provide ongoing aid to orphans residing in Payathonsu, Myanmar to ensure the safety and educational support of orphans and impoverished families in the region.

Cost: \$61,500 + follow-on support

Current Status: Project planning is complete and ground-level social networking has been finished.

Lead Program: New Hope ([hyperlink to home](#))

In being able to access detailed information about the project, you will be able to learn more about each initiative and make well-informed decisions about which ones you support. Information such as project plans, methods and photos and videos of the community and its members allows you to connect with the beneficiaries of the projects' services you support in a much more personal way.



FEATURE PROFILE

Name: *Pho Mu*
 Age: 6
 Network Status: Beneficiary
 Project Village: *Baan Phai Du*
 Program: *Kid Launch*
 Location: *Mae Chaem, Thailand*

View data about each beneficiary to understand the people to whom you are offering your support.

By making available information about the people who are directly involved with the project and about the recipients of the project's services, projects allow donors to place a face with the cause. The act of giving is very much human – the process, we believe, should likewise be a human one.

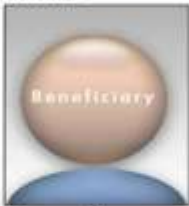
Contact | Additional Info | Connections | Who I Am | Network Status | User Rating (Karma) | Update Feed (twitter)

DebraSun (Debra Sun): The desks are here now, we are very excited!
 DebraSun (Debra Sun): We will have our new desks soon so we can begin to study in the school
 DebraSun (Debra Sun): We have finished the school and now can paint it many colors

Sample Beneficiary Profile:

The GENESIS Network

Name



[View Photos](#)
[Send Message](#)

Info:

name:
occupation:
nationality:
interests:

Needs:

needed:
-SSSSSS


received:
-SSSSSS

updates:
-
-
-
-
-
-
-
-
-
-

Blog/News Updates


Date: _____

Affiliated Project:



Date: _____

Benefactors:



Date: _____

A NEW WAY TO DO GOOD

Interact with a World of People

Stay updated about the projects you support.

The Genesis Network enables supporters to maintain constant contact with their project leaders and community members. By updating their project information online, you are kept informed about what's going on with your project.



Stay in touch with project leaders, volunteers, supporting organizations and others via email. Proper communication with those involved in a project contributes to the efficiency and effectiveness with which an initiative may be carried out.



Photos help you to really connect with the program and increases the overall transparency of a given initiative.



Projects help others to understand what their project is about by uploading video footage that documents the situation, people involved and the effort to create change.

Make philanthropy interactive.

Set up your own profile page designed to meet your preferences. Track the progress of the projects and causes you support. Receive updates and photos from the field. Read discussion posts pertaining to subjects you're interested in or the projects you're supporting and submit your own. Track the quality assessment ratings of your projects and receive information on similar initiatives that you might be interested in.

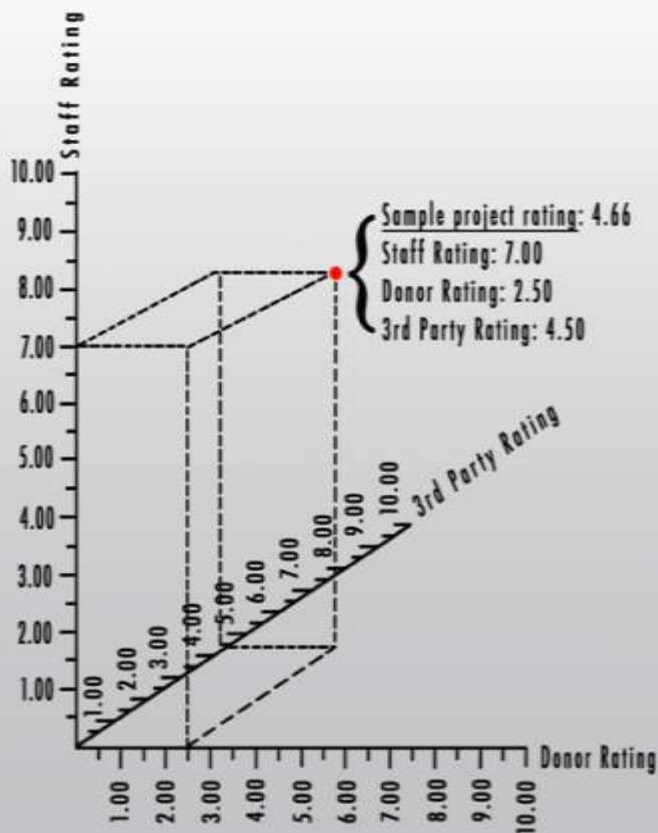


Develop a portfolio of projects and receive weekly, monthly and annual progress reports so you always know how your contribution is being used and what the results of your efforts are.



User Assessment/Project Rating System:

Project Rating: the average of "Staff Rating," "Donor Rating," and "3rd Party Rating"



Staff Rating: the average of several 1-10 assessment spectrums (e.g. "perceived legitimacy of this project"). Assessed by GENESIS staff.

Donor Rating: the average of several 1-10 assessment spectrums (e.g. "perceived per-dollar efficiency of donations"). Assessed by donors in the GENESIS network.

3rd Party Rating: the average of several 1-10 assessment spectrums (e.g. "perceived long-term viability of this project"). Assessed by objective 3rd parties (e.g. other non-profits operating in the region).

The Secret to Successful Development

The Genesis Network provides a system of assessment tools that helps you to track the quality of each project, enabling you to leverage the impact of your contribution by supporting the most effective and efficient initiatives.

The more accountable a project is, the higher its overall assessment rating. There are a number of ways in which we determine the quality of a project. The largest factor is the degree to which a high rate of transparency is maintained. The more information that a project provides, the more legitimate it will likely be. Projects are encouraged to provide details on their project's plans, budget and methods while being open to additional requests for information as necessary.

Since a project will likely receive support over an extended period of time, it is critical that the project's information is frequently updated. By keeping project supporters in the loop about changes, successes, failures and other developments, the project maintains a high degree of transparency about its activities and progress.

3. EXECUTION.

Purpose: Intent

Key Tasks:

- Initial meetings with community representatives and follow-on meetings as necessary
- Coordination with Mae Chaem district leadership
- Gradual funding procurement – project-by-project
- Project execution: implement progress assessment and management process
- Active follow-on support for one year subsequent to completion- moderated supervision of progress and community empowerment
- Inactive support subsequent to one year of active

End state: Provide educational support to over 400 children of Mae Chaem – to include, the provisioning of three schoolhouses, educational materials and faculty support where necessary.

a. Project Concept. The project will occur in four phases:

Phase I: Initial Assessment and Planning	8/08-1/09
Phase II: Planning Development and Funds Procurement	9/08-10/09
Phase III: Schoolhouse Construction	12/08-UTC
Phase IV: Follow-on Support	TBD

Phase I: Initial Assessment and Planning: Meetings have been conducted with the village leaders, representatives and, in where present, teachers from each of the three villages. Assessments of each community's situation have been completed so as to develop projects that most appropriately cater to their specific needs.

Phase II: Planning Development and Funds Procurement: While planning is a never-ending process for all of Kid Launch activities, initial outlines for school construction and supplies and teacher provisioning have been completed.

Phase III: Schoolhouse Construction: While the Sob Mae Stop pilot program is currently underway, planning for Baan Phai Du and Baan Phala Phit will continue well into 2009 as adjustments are made based on the results from each of our ongoing activities.

Phase IV: Follow-on Support: Support provided subsequent to the completion of the construction of each schoolhouse will take on two forms – active and inactive. Active support will occur during the first year and is critical in the effort to bring up the people of each community and empower them to the extent that their efforts may become self-sustainable. Inactive support thereafter will take the form of minimized supervision and advising as necessary. Efforts to support individual children after the sixth grade will be effectively pursued after official project completion.

GIVE WITH CONFIDENCE, CHANGE THE WORLD: JOIN THE NETWORK

The Fastest and Most Effective Way to Make a Difference



Using novel innovations in information and communication technologies, Genesis has developed a framework for connecting people around the world to a global community of philanthropists and humanitarians.

By leveraging user-generated social media, the Genesis Network creates an accountable and transparent environment through which grassroots human rights and development projects may be carried out more efficiently and effectively.

The network integrates a range of philanthropy actors within a constellation of mutual support, in turn maximizing returns on investment through improved resource allocation. What is created is a platform for collaboration — enhancing the overall productivity of any given effort.

By joining the network, one simply does not make a donation but, rather, collaborates with project leaders, connects with the beneficiaries, communicates with other donors and often ends up participating in programs abroad. The Genesis Network is redefining philanthropy as it truly empowers people to make a difference.

